

Snoring Isn't Sexy, LLC Launches Discussion Forum for the Public

Snoring Isn't Sexy, LLC, the web's fastest growing source of information on dentistry's responsibility in the recognition and management of snoring and sleep apnea, announces the launch of an open discussion forum for both the public and doctors.

([PRWEB](#)) July 6, 2009 -- Snoring Isn't Sexy, LLC, the web's fastest growing source of information on dentistry's responsibility in the recognition and management of snoring and sleep apnea, announces the launch of an open [discussion forum](#) for both the public and doctors.

It has been estimated that in the United States alone 20 million men, women and children suffer from [obstructive sleep apnea](#). Millions more [snore](#). Of these 20 million, only about 10% have been diagnosed despite the fact that the average life span of an untreated sleep apneic is years less than those without sleep apnea. Snoring and sleep apnea have been related to heart disease, heart attacks, high blood pressure, stroke, diabetes, obesity, depression and erectile dysfunction as well as vehicular accidental injury and death. The increased medical costs of those with untreated sleep apnea are estimated to be in the billions a year.

"Unfortunately many physicians and patients are unaware that dentists play a role in the management of sleep apnea. Developing this forum will give all of us at Snoring Isn't Sexy the opportunity to engage the public directly in a conversation about how we, as dentists, can help those who snore and have sleep apnea," said Dr. Barsh. "We feel this is a natural progression from a static web site into one that is interactive."

While nasal CPAP is still the primary treatment for sleep apnea, recent research has proven that [oral appliance therapy](#), in the hands of a specially educated dentist and with the appropriate case selection, can be as effective as CPAP. Oral appliance therapy for snoring and sleep apnea has been approved for use in mild to moderate sleep apnea when a patient is unable or unwilling to utilize a CPAP device.

About Snoring Isn't Sexy, LLC

Snoring Isn't Sexy, LLC was founded in 2008 by Laurence I. Barsh, DMD, a dentist who has been involved with sleep medicine since 1992 and who now devotes full time to educating the public about dentistry's role and responsibility in the recognition and management of snoring and sleep apnea. Dr. Barsh and the dentists associated with Snoring Isn't Sexy, LLC feel strongly that management of sleep-breathing disorders is a shared responsibility of both the medical and dental professions.

Snoring Isn't Sexy, LLC consists of independently owned and operated affiliated offices. Visit <http://www.SnoringIsntSexy.com> for a directory of all participating dentists.

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Snoring Isn't Sexy, LLC

<http://www.snoringisntsexy.com/forum/forums.cfm?conferenceid=3B9A6CEB-3048-6512-7C30EF956B6F18>

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