

Snoring Doesn't Have to be a Relationship Deal Breaker

New consumer-targeted website [Snoring Isn't Sexy™](#) offers resources to people who suffer from Sleep Apnea. Release contains editorial information related to Valentine's Day feature stories.

New York, NY ([PRWEB](#)) February 8, 2008 -- Snoring Isn't Sexy™ announces the launch of a video sharing and social networking service [Snoring Isn't Sexy™](#) in time for Valentine's Day. The website, designed for the 45 percent of Americans who snore, as well as their bed-partners, provides a sounding board for those sleeping with snorers. Snoring Isn't Sexy™ was founded by retired dentist, Dr. Laurence Barsh. For more information, call (718) 938-2501.

"Snoring is one sign of a disorder which can cause serious health problems including heart disease, high blood pressure, stroke, diabetes and ED as well as have an impact on the safety of our roads," says Dr. Barsh. "Moreover, snoring has a negative impact on lifestyle, especially relationships." Ten years ago, Dr. Barsh founded [Quietsleep®](#), a site that focuses on dentistry's involvement in the recognition and management of obstructive sleep apnea, the medically dangerous consequence of snoring. Quietsleep® includes geographic listings of dentists who specialize in a novel approach to the management of snoring and obstructive sleep apnea, the latest health-related news on snoring, a directory of participating dentists and a discussion forum.

The announcement of Snoring Isn't Sexy™ is timed to coincide with Valentine's Day features in the consumer press. Dr. Barsh and member dentists and laboratories have been eager to bring the issue to light, in a less clinical way. "Snoring Isn't Sexy™ presents a serious medical problem in a way that is designed to capture the public's imagination. It is important to make anyone who is affected by snoring aware of the problem and the available solutions. Sending a pair of boxer shorts or wearing a thong with the phrase 'Snoring Isn't Sexy™' tastefully screened on is a not-so-subtle, yet fun way to send a message," according to Barsh.

Snoring Isn't Sexy™ is a subsidiary of Quietsleep®, and part of the AdLIB Design group, an award-winning consortium of online design and marketing entities.

Editors' note: Images are available upon request.

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