

Snoring Isn't Sexy, LLC Announces Professional Relationship with the American Sleep Apnea Association

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(Vocus) July 15, 2009 -- Snoring Isn't Sexy, LLC is honored to announce it's professional association with the [American Sleep Apnea Association](#) (ASAA). The American Sleep Apnea Association is the only non-profit organization dedicated to educating the public about sleep apnea and to serving people with this common disorder.

The American Sleep Apnea Association is dedicated to reducing injury, disability, and death from sleep apnea and to enhancing the well-being of those affected by this common disorder. The ASAA promotes education and awareness, the ASAA A.W.A.K.E. Network of voluntary mutual support groups, research, and continuous improvement in care.

Snoring Isn't Sexy, LLC supports the efforts of the American Sleep Apnea Association and has provided a professional membership in the ASAA for every member dentist.

"We encourage our members to participate in the activities of the ASAA not only by supporting the association financially, but also by speaking to A.W.A.K.E. groups across the country." Said Dr. Barsh. "The numbers of people who have a problem with [snoring](#) and [sleep apnea](#) is escalating and it is the responsibility of all health professions to screen their patients and participate in management of these problems."

While nasal CPAP is the "gold standard" for treatment of sleep apnea, oral appliances, provided by dentists with special training, have been accepted as an alternative for those patients who prefer them to CPAP and for those patients who cannot tolerate a CPAP device. Snoring Isn't Sexy, LLC's web site provides information about [oral appliances](#) and the dentists who have been trained to provide this therapy.

About Snoring Isn't Sexy, LLC

Snoring Isn't Sexy, LLC was founded in 2008 by Laurence I. Barsh, DMD, a dentist who has been involved with sleep medicine since 1992 and who now devotes full time to educating the public about dentistry's role and responsibility in the recognition and management of snoring and sleep apnea. Dr. Barsh and the dentists associated with Snoring Isn't Sexy, LLC feel strongly that management of sleep-breathing disorders is a shared responsibility of both the medical and dental professions.

Snoring Isn't Sexy, LLC consists of independently owned and operated affiliated offices. Visit <http://www.SnoringIsntSexy.com> for a directory of all participating dentists.

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